

**"PARROTVILLE"- Bird Fair**  
 A Castle Enterprises Production  
 held in conjunction with the  
**10th Annual Greater Philadelphia Pet Expo**  
 Friday March 12 thru Sunday March 14, 2004  
 At the Fort Washington Expo Center, Ft. Wash., PA

**Application For Exhibit Space**

**Exhibitor Information:**

Company Name: \_\_\_\_\_  
 Contact Person and Title: \_\_\_\_\_  
 Shipping/Mailing Address: \_\_\_\_\_  
 City, State, Zip Code: \_\_\_\_\_  
 Telephone, Day: \_\_\_\_\_ Evening: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

**Exhibit Space Information:**

Specific products/services/birds to be displayed or for sale: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

List complete names of individuals working Exhibit Space(s) for name badges: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Need Electricity (additional fee): Yes/No (circle one)

**Payment:**

Total payment, or a 50% nonrefundable deposit with balance due by February 1, 2004, is required upon submission of Application For Exhibit Space. If application is submitted on or after February 1, total payment is required. Payments are payable to Castle Enterprises. Payment for Exhibit Space(s) mailed on or after February 14 must be made with cash, money order or certified check. We accept PayPal for those that would like to use this convenient EFT service or wish to pay by credit card (there is an additional 3% handling fee when using PayPal). Visit us online at [www.PetBirdShows.com](http://www.PetBirdShows.com) to pay using PayPal.

First Exhibit Space ..... \$325.00 = \_\_\_\_\_  
 Additional Space(s)..... \_\_\_\_ x \$300.00 = \_\_\_\_\_  
 Not for Profit Club/Association Exhibit Space ..... \_\_\_\_ x \$150.00 = \_\_\_\_\_  
 Non-Profit Organization Exhibit Space, provide 501 C3# ..... \$0.00 = \_\_\_\_\_  
 Additional Space(s) for both Not and Non-Profit .... \_\_\_\_ \$100.00 = \_\_\_\_\_  
 Electricity ..... add \$35.00 = \_\_\_\_\_  
 PayPal Payment Handling Fee..... add 3% = \_\_\_\_\_  
 ..... Sub Total = \_\_\_\_\_  
 Less 50% Nonrefundable Deposit ..... 50% = \_\_\_\_\_  
 Total Balance Due ..... = \_\_\_\_\_

**Contract:**

Complete this entire application and sign. Also sign the terms, conditions and regulations page and mail with payment or deposit to Castle Enterprises, PO Box 61588, Harrisburg PA 17106-1588. For additional information email [info@PetBirdShows.com](mailto:info@PetBirdShows.com) or telephone (717) 957-4241. This application when accepted by Castle Enterprises becomes a Contract. A copy will be returned as a confirmation of exhibit space(s) and to serves as the exhibitor's contract and receipt.

I have read and agree to the terms, conditions and regulations governing exhibitors and exhibits as printed on page 2 of this Application For Exhibit Space.

Exhibitor Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Castle Enterprises Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Non-Profit Organization's provide your 501 C3 # \_\_\_\_\_

For office use, do not write in this space:

Deposit Amount \_\_\_\_\_ Date \_\_\_\_\_ Balance Amount \_\_\_\_\_ Date \_\_\_\_\_

## Terms, Conditions and Regulations

Castle Enterprises (herein called the "Producers") is to hold a Bird Fair, "Parrotville " (herein called the "Activity"), in conjunction with EQXPO, LLC (herein called the "Organizer") at 10th Annual Greater Philadelphia Pet Expo (herein called the "Event") in the Fort Washington Expo Center, 1100 Virginia Drive, Ft. Wash., PA 19034 (herein called the "Center") on Friday March 12, 2004 through Sunday March 14, 2004.

### Exhibit Space Assignment/Rates/Payment/Cancellation:

Conditioned upon the Center and the Organizer placing the activity area and exhibit space(s) applied for herein at the disposal of the Producers, Exhibitor agrees to lease from Producers exhibit space(s) as indicated on Application For Exhibit Space, as approved by Producers. It is understood that the Producers will assign exhibit space(s) location or reassign exhibit space(s), at its own discretion, to further the best interest of the activity.

Exhibitor understands that exhibit space(s) will be leased at \$325 per 10' by 10' space and \$150 per 10' x 10' space for a Not for Profit club/association/rescue organizations. A leased 10' x 10' exhibit space includes: one (1) eight foot by thirty inch table, two (2) chairs, and two (2) exhibitor badges (granting easy access to the event). Exhibitors booking three or more exhibit spaces will receive up to four (4) exhibitors badges. Electricity is an additional \$35 charge. No refunds or credits will be issued for any items provided above which Exhibitor elects to forgo. Subletting of exhibit space(s) by the Exhibitor, sharing or other use of the exhibit space(s) not specifically authorized in writing by the Producers is prohibited.

Exhibitor understands that the exhibit space(s) applied for is held on a tentative basis, with a 50% nonrefundable deposit, until receipt of full payment. With exhibit space(s) balance due February 01, 2004. If Application For Exhibit Space is submitted on or after February 01, 2004, total payment is due with Application For Exhibit Space. If an Exhibitor fails to make payments due herein when they are due, such Exhibitor's rights to exhibit may be canceled by the Producers without further notice. Such Exhibitor shall not be entitled to a refund of any part of any fee and shall be responsible for any unpaid balance due.

Exhibitors shall not be entitled to a refund of any part of any fee should the Exhibitor for any reason be unable to exhibit at the Activity, or cancel any exhibit space(s) previously contracted for unless written notification of cancellation is provided to the Producers at least five (5) weeks (by February 01, 2004) prior to the Activity and Event.

The Producers shall be entitled to close an exhibit at any time for failure by any Exhibitor or any of their officers, agents, employees, or other representatives to perform, meet, or observe any term, condition or regulation set forth herein, and such Exhibitor shall not be entitled to a refund of any part of any fee.

### Exhibitor Event Access and Conduct:

No Exhibitor or any of its officers, agents, employees or other representatives will be permitted in the Center during installation, event hours or dismantle, unless such person is properly identified with an official Exhibitor Badge. Exhibitor Badges must be worn at all times. Additional Exhibitor Badges may be purchased for \$5.00 each.

The Event and the Activity are designed to be family oriented attractions where patrons will want to return. Therefore, Exhibitors and their representatives will conduct themselves in a professional manner appropriate for a family event. Additionally, Exhibitor materials are to reflect this family atmosphere.

### Exhibit Space Installation/Event Hours/Dismantle:

Exhibit setup is Friday March 12, 2004 from 8:00 AM until 2:00 PM. Exhibit space(s) must be set and ready by 2:00 PM.

All exhibits must be confined to the exhibit space(s) contracted and as indicated on the Activity floor plan. To assure proper and safe flow of traffic through the Activity area, product/service demonstration displays cannot be placed on the aisle line but must be within the leased exhibit space(s) (i.e. space must be allowed within the exhibit space(s) to absorb people viewing demonstrations).

No signs or advertising devices shall be displayed outside the exhibit space(s) other than those furnished by the Producers, Organizer or Center. No displays, products or signs may be affixed to building, walls or posts without authorization of the Producers, Organizer and Center.

The event and activity will be open to the public: Friday March 12, 2004 from 4:00 PM until 9:00 PM, Saturday March 13, 2004 from 10:00 AM until 8:00 PM, and Sunday March 14, 2004 from 10:00 AM until 6:00 PM.

Exhibitor will not dismantle exhibit space(s) until 6:00 PM Sunday March 14, 2004. Exhibit tear down is from 6:00 PM to midnight Sunday, March 14, 2004.

Exhibitor must surrender designated exhibit space(s) in a clean

condition with all trash and debris properly discarded. Producers reserves the right to charge a cleaning fee if required due to conditions left by Exhibitor.

### Bird Exhibits/Sales:

Exhibitor will complete and provide to Producers the PA Department of Agriculture "Official Owner Endorsed Health Certificate for Bird Shows" Form (AA1-51) prior to including bird(s) for display or sale in exhibit space(s).

Producers shall be entitled to request any bird(s) removed from exhibit space(s) should Producers deems bird(s) is not being displayed and presented in accordance to Terms, Conditions and Regulations set forth herein.

All birds must be displayed in a clean suitably sized environment and must be provided with proper feed and clean water.

In the best interest in the health and welfare of "baby birds" and to promote responsible avian practices: "No un-weaned baby birds can be sold and/or delivered during the Activity and Event." Note: Un-weaned babies can be part of or displayed in exhibit space(s) at the Activity and deposits accepted for a future delivery.

Exhibitor will provide to consumer an appropriate container for transport of bird(s), printed species specific care information, and contact information including telephone number with every bird sale. Additionally, any sale of bird(s) will be suggested otherwise by the Exhibitor, if it is not in the best interest in the health and welfare of the bird.

### Liability and Insurance:

In the event that because of war, fire, strike, government regulation, public catastrophe, act of God or the public enemy or other cause, the Activity and Event or any part thereof is prevented from being held, is canceled by the Producers or the exhibit space(s) applied for herein becomes unavailable, the Producers shall determine and refund the Exhibitor his proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by the Producers, but in no case shall the amount of refund to the Exhibitor exceed the amount of the exhibit fee paid.

If Activity is postponed, delayed, or cut short of schedule, Exhibitors will be charged for exhibit space(s) during the period it was or could have been occupied by Exhibitor. And, Exhibitor hereby waives any claim against Producers, its officers, agents, employees or other representatives for losses or damages which may arise in consequence of such inability to occupy assigned exhibit space(s).

Neither the Producers, the Organizer, the Center, nor any of their officers, agents, employees or other representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to the person or any property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident or any other cause, and neither the Producers, the Organizer, nor the Center will obtain insurance against any such damage, loss, harm or injury.

The Exhibitor hereby agrees to indemnify, defend and protect the Producers, the Organizer and the Center against, and hold and save the Producers, the Organizer and the Center harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney fees and expense of whatever kind or nature which might result from or arise out of any action or failure to act of the exhibitor or any of its officers, agents, employees, or other representatives, including but not limited to claims or damage or loss to property, of from or out of any damage, loss, harm or injury to the person or any property of Exhibitor or any of its officers, agents, employees or other representatives.

Exhibitors assume all liabilities and/or obligations caused by faulty or improper displays. Exhibitor is required to insure its property against damage or loss and public liability at its own expense. Exhibitor is responsible for the safety of exhibits, exhibitors or its employees against robbery, burglary, theft or damage by fire or any other cause.

Exhibitors shall abide by and observe all laws, rules, ordinances and regulations concerning licensing/permits, taxation, fire, safety and health and all rules of the Producers, Organizers and Center.

Exhibitors shall observe and abide by additional reasonable regulations made by the Producers, Organizers and Center for the efficient or safe operation of the Activity and/or Event.

### Application/Contract:

The individual signed on behalf of the Exhibitor warrants that he/she is authorized to do so. This is not a binding contract until signed by an authorized representative on behalf of Producers. All Terms, Conditions and Regulations of this contract shall be binding upon the parties and their representatives.

I hereby agree to all Terms, Conditions and Regulations of this Application/Contract For Exhibit Space.

Exhibitor Authorized Signature: \_\_\_\_\_

\_\_\_\_\_ Date